# THE SPORT TRANSPARENCY INDEX NEWSLETTER

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### **Sport Transparency Index Update: Data Collection**

The Sport Transparency Index is quickly becoming a reality with multiple milestones being completed.

Following the successful accomplishment of creating the means to independently evaluate and benchmark sport stakeholders (including clubs, leagues, national associations and international governing bodies) in relation to their transparency using universally applicable criteria (designed, tested and validated in conjunction with a broad stakeholder group) a pilot study was successfully completed to validate the Indicators and the researcher process.

We have secured an Early Adopters Sport Organisation group who have been reviewed and evaluated using the Indicator Scoring Mechanism. They will undertake the Training Programme and then have a period to apply the outcomes from the training to their Organisations. We will then rescore these Organisations and complete a report that will demonstrate the validity of the process.

The broader Sport Transparency Index data collection is also now well underway. Applications to join the Research Team exceeded 150 prospective researchers with interest drawn from over 40 nations and 30 different native languages. November saw the culmination of the training sessions to on-board the new Researchers and to expand the team. Data collection has now commenced and the verified data will be reviewed and populated into the Index ahead of the public launch in June 2025 at our event in Brussels.

Register Here for Early Access to the Sport Transparency Index Early Adopter Results

Register Here for Early Access to the Sport Transparency Index

Register Here to Secure your place at the Launch Event

Register Here to Secure access to the online launch event



The Sport Transparency Index Evaluation Criteria Overview

### **The Sport T-Index Reach**

The Sport-T-Index project also leaves a lasting online impact. This infographic offers a snapshot of the online reach across various platforms.

#### **Break Down of the Numbers:**

### Sport-T-Index Project:

- **LinkedIn:** With 10,000+ impressions and reaching 7,000+ accounts, the project's LinkedIn presence has been substantial. This platform has been instrumental in engaging with professionals and organisations within the sports industry.
- X (Formerly Twitter): Garnering 4,000+ impressions, the project's X (formerly Twitter) activity has generated significant buzz and discussion. This platform has been effective in sharing concise updates, news, and insights with a wider audience.
- **Website:** The project's website has attracted 2,400+ active users, demonstrating strong interest and engagement with its content and resources. This platform serves as a central hub for in-depth information and analysis. Moreover, interested parties can utilise the webiste in order to signal their involvment and can enjoy receiving news updates first hand.

### Consortium Reach:

- **Total Impressions:** The collective efforts of the consortium have resulted in a remarkable 56,000+ impressions across various platforms. This indicates a broad reach and widespread awareness of the project's goals and achievements.
- **Total Likes:** The consortium has garnered 250+ likes, signifying positive engagement and support from the online community. This metric highlights the resonance of the content shared by the consortium.

### In Conclusion:

The Sport-T-Index project and its consortium have successfully leveraged online platforms to amplify their message and engage with a diverse audience. The impressive figures presented in the infographic underscore the project's impact and its potential to shape the future of the sports industry.



# ONLINE REACH OF THE SPORT - T - INDEX

Since start of project Jan. '23



LINKEDIN

10.000+ IMPRESSIONS
7000+ ACCOUNTS REACHED

X / TWITTER



**4000+ IMPRESSIONS** 



**WEBSITE** 

2400+ ACTIVE USERS

# CONSORTIUM







+2000 LIKES

+250 LIKES

+56000



+13000

**IMPRESSIONS** 

**IMPRESSIONS** 



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## Building a Transparent Future in Sports: Highlights from the Sport Students' MeetUp 2024

The 2024 Sport Students' MeetUp, held on October 5 at the Legia Training Center, was a significant event organised by the Institute for Sport Governance (ISG) to bridge the gap between students, industry experts, and academics in the sports sector. As Poland's largest gathering dedicated to students aiming for a career in sports, the event provided attendees with unique insights into the industry's evolving needs and challenges. One of the key highlights was the presentation of the Sport Transparency Index (STI) project, introduced by Monika Chlebek from ISG. The Sport T Index project aims to promote transparency by evaluating and ranking sports organisations based on governance standards, fostering accountability and setting benchmarks for best practices. In addition to presentations, the event featured workshops, networking sessions, and discussions, offering students direct engagement with leading industry professionals. Attendees gained practical knowledge about the sports sector's governance landscape, sustainability imperatives, and inclusive practices.

You can find more information under the following link: <a href="https://govsport.eu/sport-students-meetup-2024-en/">https://govsport.eu/sport-students-meetup-2024-en/</a>













### **Sport Integrity Week 2024**

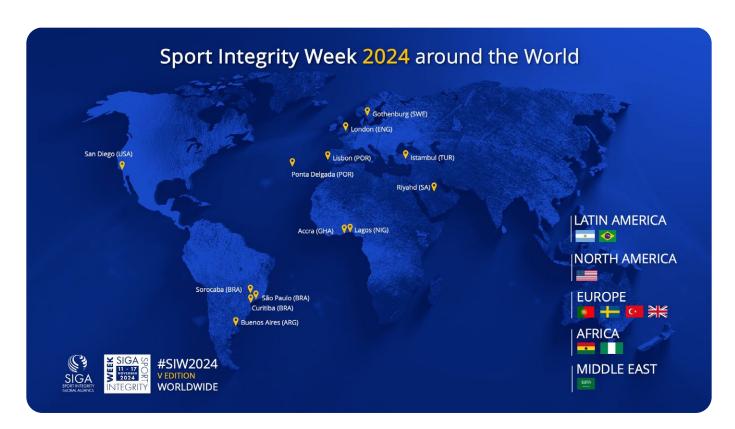
#### 11-17th November 2024

#SIW2024 united the global Sport Community, spanning 10 countries and 13 cities, with over 100 speakers sharing knowledge on critical issues shaping the future of Sport.

For the first time, the Sport Integrity Week reached the cities of Accra, Buenos Aires, Curitiba, Sorocaba, San Diego, Riyadh, and Istanbul, and powerful partners such as Cityscape Global, Sports Summit Argentina, and the Pelé Pequeno Príncipe Legends Match. New partners added to a strong group of SIGA Members and committed supporters, including São Paulo FC, EPIC Global Solutions, ANDIF, Ponta Delgada Football Association, Media Partners, etc to showcase the innovative work that is being done in the fields of Good Governance and Sport Integrity.

Together with our new and longstanding allies, in addition to the Sport Transparency Index, SIGA addressed key areas such as Good Governance, Youth Development, Sports Betting Integrity, and Female Leadership. SIGA LATIN AMERICA also saw the Permanent Committee on Sustainability and Social Responsibility launch the Manifesto for Sustainable Sport!

#SideWithSIGA for Inclusive and Sustainable Sport!





## **Call for Participation: Help Shape Policy Recommendations on Sport Transparency**

We are happy to invite sport organisations, stakeholders, and experts from across Europe to take part in the discussion and debate phase of our Policy Recommendations Report on the Promotion of Sport Transparency.

Starting in early 2025, this phase will focus on fostering collaboration and knowledge sharing to enhance transparency, integrity, and governance within the sports sector. Your expertise and experiences are vital to shaping robust and actionable solutions for promoting sport integrity at all levels.

#### How to Get Involved

Complete the Get Involved Form and select the Policy Recommendation area of interest.

Alternatively, reach out directly to Panos Papageorgiou, EPSI Project Manager, at panos.papageorgiou@epsi.eu.

Your input will help create meaningful recommendations that support transparency and accountability in sport across Europe. Join us in making a difference!

## The Sport Integrity Forum: Good Governance and Transparency in Sport

Date: 18th June 2025 (Registration opens at 9:00 AM)

Location: Vrije Universiteit Brussel, Brussels School of Governance, Pleinlaan 5, 1050 Elsene,

Brussels (Lisbon and Rome rooms) **Event Type:** Hybrid (in-Person & Zoom)

Tickets are free but are limited. Click to register here to register your interest to secure your place at this conference.

Join us for the launch of The Sport Transparency Index at a landmark event in Sport Integrity, Transparency and Good Governance - The Sport Integrity Forum: Good Governance and Transparency in Sport.

This event, which will unite all interested Sport Stakeholders, will present an independent evaluation and benchmarking of European Sport Organisations (including clubs, leagues, national associations and international governing bodies) in relation to their transparency of Key Indicators. The outcomes will shine a light on current capacities and levels of Transparency in Sport, showcase the best performing Sport Organisations, identify and quantify best practice and enable all stakeholders to improve through the provision of clear and implementable policies, education and training to raise standards.

This event will provide all stakeholders invested in Sport Integrity, Governance and Transparency the opportunity to understand, evaluate, compare and contrast Sport Organisations in relation to their levels of Transparency across the Integrity and Good Governance related Indicators. It will also present all attendees with the opportunity to network and engage with the project partners and explore how to use the results and how to engage with the project moving forwards.

### The Agenda will include:

- High Level Speakers from the Sport Industry and wider Eco-System
- An in-depth exploration of the Sport Transparency Index
- Early access to the results and the Index comparison and analysis functionalities
- An Interactive Session with High Level Sport Organisations who have been evaluated by the Index and completed the training process to explore outcomes and project utility.
- Engagement with the project lead partners who will reveal the project outputs, opportunities for further alignment, training and future projects.

### **Stay Connected:**

Make sure to register here to stay up to date with the project and the conference.







